

Best of Santa Barbara

Meta (FB+IG)
08.20.26 - 08.26.26

Promoting votes for Compass to be named the Best of Real Estate 2026 by targeting Santa Barbara and Montecito residents alongside Compass Santa Barbara agents

Geographies: Santa Barbara & Montecito
(zip codes: 93101, 93103, 93105, 93108, 93109, 93110, 93111)

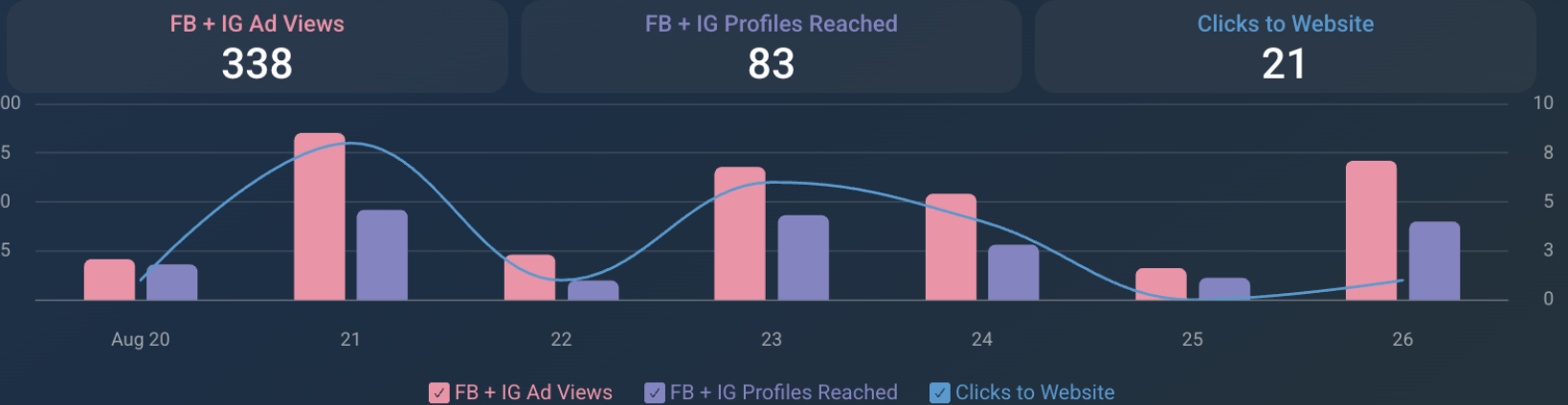
Destination: bestof.independent.com

Aug 20 - Aug 26

CTR by Ad			
Ad	Impressions	CTR (All)	Link Clicks
Sunset (120252707169720264)	203	7.88%	12
Beach (120253078780330264)	125	4%	-
Beach (120253078783840264)	3,372	1.66%	54
Sunset (120253078783810264)	10,389	1.31%	126
Black (120253078783820264)	1,051	1.14%	11
Black (120253078775500264)	10	0%	-

Aug 20 - Aug 26

Agent CRM Social Ad Views



Aug 20 - Aug 26

Local Santa Barbara Social Ad Views

